



RALPH C. WILSON, JR.
CENTENNIAL PARK

Grand Opening!

Featuring **DETROIT HARVEST FEST**

OCTOBER 25 & 26, 2025

1801 W. JEFFERSON, DETROIT, MI 48216

PRESENTED BY



RALPH C. WILSON, JR.
FOUNDATION



DETROIT
RIVERFRONT
CONSERVANCY



The Detroit Riverfront Conservancy is thrilled to announce the highly anticipated **Grand Opening of Ralph C. Wilson, Jr. Centennial Park** on October 25 & 26. In celebration of this historic moment, **Detroit Harvest Fest** will move to Wilson Park for 2025 and feature a free event filled with live entertainment, fall activities, food trucks, and endless fun for all ages throughout the brand-new park.

Join us in supporting the Wilson Park Grand Opening and help us create an unforgettable experience **for everyone.**



Visit [DetroitRiverfront.org/WilsonParkGrandOpening](https://detroitriverfront.org/WilsonParkGrandOpening) for event details and follow us on social media for the latest updates!

 /detroitriverfrontconservancy

 @detroitriverfront

SUPPORT YOUR DETROIT RIVERFRONT AND JOIN US FOR THE

RALPH C. WILSON, JR.

CENTENNIAL PARK

Grand Opening!

SPONSORSHIPS

ALLY OF THE ARTS - \$25,000

The Grand Opening art zone will showcase community-based arts and culture partnerships as well as participation in an interactive time capsule. As the exclusive sponsor of this program, you will support creative exploration of Wilson Park.

Partnership recognition | Dedicated signage at activation | 12 Preview tickets

FOUNDING PARTNER - \$15,000

Sponsorship recognition | 8 Preview tickets

CHAMPION OF THE CONSERVANCY - \$10,000

Sponsorship recognition | 6 Preview tickets

PARTNER IN PLAY - \$5,000

Sponsorship recognition | 4 Preview tickets

ALL GRAND OPENING SPONSORS RECEIVE

Recognition on DRFC website, in press release(s), on promotional materials

Inclusion in eblasts (48k+ subscribers)

Social media recognition (175k+ followers)

Listing on sponsor signage at the Grand Opening

Preview Event tickets, each allowing free admission for one child

Preview Event tickets provided to Wilson Park partners thanks to your contribution



Secure your sponsorship online at
DetroitRiverfront.org/WilsonParkOpeningSponsorships

Grand Opening Preview Event

The weekend will kick off with an exclusive Preview Event on Friday October 24, where Grand Opening sponsors will be the first to explore this incredible public space with an evening of entertainment, local eats, and celebration. The generous support of our sponsors will allow other key stakeholders to attend, ensuring the event is rooted in celebrating with the Detroiters who made this park possible.

THANK YOU TO OUR GRAND OPENING SPONSORS

Presented by



RALPH C. WILSON, JR.
FOUNDATION

*Youth Activity
Partner*



*Southwest Greenway
Partner*



*Sustainability
Partner*



Wellness Partner
Henry Ford Health

Founding Partner
Steve & Sheila Hamp

Champion of the Conservancy
Matt & Karen Cullen



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RALPH C. WILSON, JR. CENTENNIAL PARK GRAND OPENING SPONSORSHIP FORM

Thanks to your support, the historic opening of Wilson Park will be celebrated with free world-class programming for everyone to enjoy

SPONSORSHIPS:

- ☐ ALLY OF THE ARTS | \$25,000 (FMV \$900)
- ☐ WILSON PARK FOUNDING PARTNER | \$15,000 (FMV \$600)
- ☐ CHAMPION OF THE CONSERVANCY | \$10,000 (FMV \$450)
- ☐ PARTNER IN PLAY | \$5,000 (FMV \$300)

ADDITIONAL SUPPORT:

We would like to make a tax-deductible contribution in the amount of \$ _____

PAYMENT DETAILS:

- ☐ CHECK ENCLOSED (Made payable to the Detroit Riverfront Conservancy)
- ☐ INVOICE ME ON THE DATE OF _____
- ☐ CREDIT CARD (Circle one): **VISA MC DISCOVER AMEX**

Card Number: _____ Exp. Date: _____

Billing Zip: _____ Signature (to authorize card): _____

SPONSORSHIP/PARTNER RECOGNITION:

LIST OUR NAME(S) AS FOLLOWS IN ALL PUBLISHED MATERIALS: _____

- ☐ We prefer to be listed as "anonymous" on published materials

Signature (Donor) _____ Date _____

Print Name _____

Mailing Address _____ City, State, Zip _____

Email Address (main point of contact for event logistics & ticketing) _____

PLEASE RETURN FORM TO:

Detroit Riverfront Conservancy
ATTN: Wilson Park Grand Opening
600 Renaissance Center, Ste 1720
Detroit, MI 48243

Secure your sponsorship online by visiting
DetroitRiverfront.org/WilsonParkOpeningSponsorships