



**RALPH C. WILSON, JR.**  
CENTENNIAL PARK

# *Grand Opening!*

*Featuring* **DETROIT HARVEST FEST**

**OCTOBER 25 & 26, 2025**

The Detroit Riverfront Conservancy is thrilled to announce the highly anticipated **Grand Opening of Ralph C. Wilson, Jr. Centennial Park** on October 25 & 26. In celebration of this historic moment, **Detroit Harvest Fest** will move to Wilson Park for 2025 and feature a free event filled with live entertainment, fall activities, food trucks, and endless fun for all ages throughout the brand-new park.

Join us in supporting the Wilson Park Grand Opening and help us create an unforgettable experience **for everyone.**



DETROIT  
RIVERFRONT  
CONSERVANCY

# SUPPORT YOUR DETROIT RIVERFRONT AND JOIN US AS A RALPH C. WILSON, JR. CENTENNIAL PARK *Grand Opening Sponsor*



## SPONSORSHIPS

### **ALLY OF THE ARTS - \$25,000**

The Grand Opening art zone will showcase community-based arts and culture partnerships as well as participation in an interactive time capsule. As the exclusive sponsor of this programming, you will support creative exploration of Wilson Park.

Exclusive partnership recognition | Dedicated signage at activation | 12 Preview tickets

### **FOUNDING PARTNER - \$15,000**

Partnership recognition | 8 Preview tickets

### **CHAMPION OF THE CONSERVANCY - \$10,000**

Partnership recognition | 6 Preview tickets

### **PARTNER IN PLAY - \$5,000**

Partnership recognition | 4 Preview tickets

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### **ALL GRAND OPENING SPONSORS RECEIVE**

Recognition on DRFC website, in press release(s), on promotional materials

Inclusion in eblasts (48k+ subscribers)

Social media recognition (175k+ followers)

Listing on sponsor signage at the Grand Opening

Preview Event tickets, each allowing free admission for one child

Preview Event tickets provided to Wilson Park partners thanks to your contribution

## *Grand Opening Preview Event*

The weekend will kick off with an exclusive all-ages Preview Event on Friday October 24, where Grand Opening sponsors will be the first to explore this incredible public space with an evening of entertainment, local eats, and celebration. The generous support of our sponsors will allow other key stakeholders to attend, ensuring the event is rooted in celebrating with the Detroiters who made this park possible.



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# RALPH C. WILSON, JR. CENTENNIAL PARK GRAND OPENING SPONSORSHIP FORM

*Thanks to your support, the historic opening of Wilson Park will be celebrated  
with free, world-class programming for everyone to enjoy*

## SPONSORSHIPS:

- ☐ **ALLY OF THE ARTS | \$25,000** (FMV \$900)
- ☐ **WILSON PARK FOUNDING PARTNER | \$15,000** (FMV \$600)
- ☐ **CHAMPION OF THE CONSERVANCY | \$10,000** (FMV \$450)
- ☐ **PARTNER IN PLAY | \$5,000** (FMV \$300)

## ADDITIONAL SUPPORT:

We would like to make a tax-deductible contribution in the amount of \$ \_\_\_\_\_

## PAYMENT DETAILS:

- ☐ **CHECK ENCLOSED** (Made payable to the Detroit Riverfront Conservancy)
- ☐ **INVOICE ME ON THE DATE OF** \_\_\_\_\_
- ☐ **CREDIT CARD** (Circle one): **VISA MC DISCOVER AMEX**

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Zip: \_\_\_\_\_ Signature (to authorize card): \_\_\_\_\_

## SPONSORSHIP/PARTNER RECOGNITION:

**LIST OUR NAME(S) AS FOLLOWS IN ALL PUBLISHED MATERIALS:** \_\_\_\_\_

- ☐ We prefer to be listed as "anonymous" on published materials

Signature (Donor) \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_

Mailing Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Email Address (main point of contact for event logistics & ticketing) \_\_\_\_\_

## PLEASE RETURN FORM TO:

Detroit Riverfront Conservancy  
ATTN: Wilson Park Grand Opening  
600 Renaissance Center, Ste 1720  
Detroit, MI 48243



Secure your sponsorship online by visiting  
[DetroitRiverfront.org/WilsonParkOpeningSponsorships](https://DetroitRiverfront.org/WilsonParkOpeningSponsorships)

## THANK YOU FOR YOUR SUPPORT!

Contact [Events@DetroitRiverfront.org](mailto:Events@DetroitRiverfront.org) or 313-566-8215 with questions, for additional information,  
or to discuss custom sponsorship packages