



DÍA DE LOS MUERTOS CELEBRATION

November 2, 2024 | Robert C. Valade Park

Join us for a day celebrating the cultural traditions of Día de los Muertos on the Detroit Riverfront. This family-friendly event features food, live music, ballet folklórico, shop vendors, children's activities, and more! Visitors will have an opportunity to view the ofrenda honoring and remembering all those we have lost, and may participate by leaving a name or message for a loved one.



DÍA DE LOS MUERTOS CELEBRATION

Sponsorship Opportunities

Presenting Sponsor

\$15,000

Acknowledgement as exclusive Presenting Sponsor
Logo on event promotions
Prominent signage throughout event
Recognition on DRFC website, in press release, and on promotional materials
Inclusion in eblasts (41k+ subscribers)
Social media recognition (160k+ followers)
Listing on Sponsor Board at the celebration

Décor Sponsor

\$5,000

Acknowledgement as exclusive Décor Sponsor
Signage at the celebration
Recognition on DRFC website, in press release, and on promotional materials
Inclusion in eblasts (41k+ subscribers)
Social media recognition (160k+ followers)
Listing on Sponsor Board at the celebration

Arts & Crafts Sponsors

\$1,000

Signage at the Youth Activity
Recognition on DRFC website, in press release, and on promotional materials
Inclusion in eblasts (41k+ subscribers)
Social media recognition (160k+ followers)
Listing on Sponsor Board at the celebration

Children's Story Time Sponsor

\$5,000

Acknowledgement as exclusive Story Time Sponsor
Signage at the Story Time activity
Recognition on DRFC website, in press release, and on promotional materials
Inclusion in eblasts (41k+ subscribers)
Social media recognition (160k+ followers)
Listing on Sponsor Board at the celebration

Morning Meditation Sponsor

\$5,000

Acknowledgement as exclusive Morning Meditation Sponsor
Signage at the Morning Meditation
Recognition on DRFC website, in press release, and on promotional materials
Inclusion in eblasts (41k+ subscribers)
Social media recognition (160k+ followers)
Listing on Sponsor Board at the celebration

Día de los Muertos Community Sponsors

\$500

Recognition on DRFC website, in press release, and on promotional materials
Inclusion in eblasts (41k+ subscribers)
Social media recognition (160k+ followers)
Listing on Sponsor Board at the celebration





DÍA DE LOS MUERTOS CELEBRATION SPONSORSHIP FORM

We are delighted to support the Detroit Riverfront through the following:

SPONSORSHIPS:

- PRESENTING SPONSOR | \$15,000 (FMV \$0)
- CHILDREN'S STORY TIME SPONSOR | \$5,000 (FMV \$0)
- DÉCOR SPONSOR | \$5,000 (FMV \$0)
- MORNING MEDITATION SPONSOR | \$5,000 (FMV \$0)
- ARTS & CRAFTS SPONSOR | \$1,000 (FMV \$0)
- DÍA DE LOS MUERTOS COMMUNITY SPONSOR | \$500 (FMV \$0)

DONATION:

We would like to make a tax-deductible contribution in the amount of

\$ _____

PAYMENT DETAILS:

CHECK ENCLOSED (Made payable to the Detroit Riverfront Conservancy)

INVOICE ME ON THE DATE OF _____

CREDIT CARD (Circle one): **VISA MC DISCOVER AMEX**

Card Number: _____ Exp. Date: _____

Billing Zip: _____ Signature (to authorize card): _____

SPONSORSHIP/PARTNER RECOGNITION:

LIST OUR NAME(S) AS FOLLOWS IN ALL PUBLISHED MATERIALS: _____

We prefer to be listed as "anonymous" on published materials

Signature (Donor) Date

Print Name

Mailing Address City, State, Zip

Email Address (main point of contact for event logistics & ticketing)

PLEASE RETURN FORM TO:

Detroit Riverfront Conservancy
ATTN: Día de los Muertos 2024
600 Renaissance Center, Ste 1720
Detroit, MI 48243-1802

THANK YOU FOR YOUR SUPPORT!

Contact Events@DetroitRiverfront.org or 313-566-8215 with questions, for additional information, or to discuss custom sponsorship packages



Want to secure your sponsorship online?
Visit Detroitriverfront.org/2024DayoftheDead