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CIRQUE DE FREIGHT YARD

OCTOBER
6TH

STARTS AT
6 P M → ENDS AT
10 P M

LOCATED AT
DEQUINDRE CUT
FREIGHT YARD

ADMIT ONE

FRIDAY

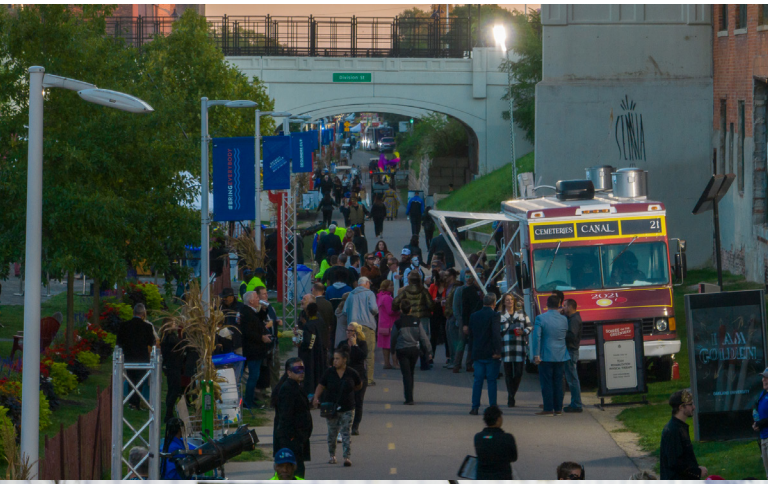
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CIRQUE DE FREIGHT YARD

FRIDAY, OCTOBER 6, 6-10PM | DEQUINDRE CUT FREIGHT YARD

Soirée on the Greenway returns for a masquerade under the stars in one of Detroit’s most beloved public spaces, the Dequindre Cut. This fall fundraiser will be a festive masquerade and exclusive preview to Detroit Harvest Fest & Food Truck Rally. Over 50,000 people attended Harvest Fest in 2022, and Soirée will be an opportunity to beat the crowds and preview this special event while enjoying a lineup of the top food trucks from last year’s festival. The Freight Yard will be transformed into a mysterious circus and will be filled with delicious food and refreshments, surprise live performances, interactive fall experiences, carnival games, and the unveiling of a brand-new mural on the greenway. We welcome our guests to put on their masquerade masks, costumes, and dancing shoes, and enjoy an unforgettable evening on the Cut!

SOIRÉE ON THE GREENWAY

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$30,000

Acknowledgement as exclusive Presenting Sponsor
Logo on event promotions
Article in DRFC Newsletter
Opportunity to make remarks at Soirée
Signage throughout event & sponsored pedicab
24 VIP tickets

MURAL SPONSOR

\$15,000

Acknowledgement as exclusive Mural Sponsor
Meet and greet with mural artist
Signage throughout event & sponsored pedicab
14 VIP tickets

ENTERTAINMENT SPONSOR

\$15,000

Acknowledgement as exclusive Entertainment Sponsor
Opportunity to introduce performers at Soirée
Signage throughout event & sponsored pedicab
14 VIP tickets

MASQUERADE SPONSOR

\$10,000

Acknowledgement as exclusive Masquerade Sponsor
Signage throughout event
One-of-a-kind custom masks provided to first 25 guests
12 VIP tickets

ALLIES OF THE GREENWAY

\$5,000

Acknowledgement as an Ally of the Greenway
Signage throughout event
10 VIP tickets

DEQUINDRE CUT PARTNERS

\$2,500

8 VIP tickets

SOIRÉE PARTNERS

\$1,000

6 VIP tickets

ALL SPONSORS RECEIVE

Recognition on DRFC website, in event press release,
and on promotional materials
Inclusion in eblasts (16k+ subscribers)
Social media recognition (135k+ followers)
Listing on Sponsor Board at Soirée
VIP tickets, which include exclusive VIP benefits

VIP TICKET BENEFITS

Includes access to private VIP lounges, souvenir
masquerade masks, unlimited food & refreshments,
live musical entertainment, surprise performances,
fall activities, giveaways, and more!



SOIRÉE ON THE GREENWAY 2023 SPONSORSHIP FORM

We are delighted to support the Detroit Riverfront through the following:

SPONSORSHIPS:

- PRESENTING SPONSOR | \$30,000** (FMV \$1,200)
- MURAL SPONSOR | \$15,000** (FMV \$700)
- ENTERTAINMENT SPONSOR | \$15,000** (FMV \$700)
- MASQUERADE SPONSOR | \$10,000** (FMV \$600)
- ALLY OF THE GREENWAY | \$5,000** (FMV \$500)
- DEQUINDRE CUT PARTNER | \$2,500** (FMV \$400)
- SOIRÉE PARTNER | \$1,000** (FMV \$300)

ADDITIONAL SUPPORT:

We would like to make an additional tax-deductible contribution in the amount of \$ _____

PAYMENT DETAILS:

- CHECK ENCLOSED** (Made payable to the Detroit Riverfront Conservancy)
- INVOICE ME ON THE DATE OF** _____
- CREDIT CARD** (Circle one): **VISA MC DISCOVER AMEX**

Card Number: _____ Exp. Date: _____ CVV Code: _____

Billing Zip: _____ Signature (to authorize card): _____

SPONSORSHIP/PARTNER RECOGNITION:

LIST OUR NAME(S) AS FOLLOWS IN ALL PUBLISHED MATERIALS: _____

- We prefer to be listed as "anonymous" on published materials

Signature (Donor) Date

Print Name

Mailing Address City, State, Zip

Email Address (main point of contact for event logistics & ticketing)

PLEASE RETURN FORM TO:

Detroit Riverfront Conservancy
ATTN: Soirée 2023
600 Renaissance Center, Ste 1720
Detroit, MI 48243-1802

Want to make your donation online? Visit Detroitriverfront.org/Soiree

THANK YOU FOR YOUR SUPPORT!

Contact Events@DetroitRiverfront.org or 313-566-8215 with questions, for additional information, or to discuss custom sponsorship packages.