SOIREE ON THE GREENWAY

CIRQUE DE FREIGHT YARD

SEPTEMBER 30TH
FRIDAY

6PM - 10PM

ADMIT ONE

LOCATED AT DEQUINDE CUT FREIGHT YARD
Soirée on the Greenway returns for a masquerade under the stars in one of Detroit’s most beloved public spaces, the Dequindre Cut. For the first time, this fall fundraiser will be an exclusive preview to Detroit Harvest Fest & Food Truck Rally. Over 50,000 people attended Harvest Fest in 2021, and Soirée will be an opportunity to beat the crowds and preview this special event while enjoying a lineup of the top food trucks from the 2021 festival. The Freight Yard will be transformed into a mysterious circus and will be filled with delicious food and refreshments, surprise live performances, interactive fall experiences, carnival games, and the unveiling of a brand-new mural on the greenway. We welcome our guests to put on their masquerade masks, costumes, and dancing shoes, and enjoy an unforgettable evening on the Cut!
## Sponsorship Opportunities

### Presenting Sponsor
- Acknowledgement as exclusive Presenting Sponsor
- Logo on event promotions & article in DRFC Newsletter
- Opportunity to make remarks at Soirée
- Signage and branding throughout event
  - Sponsored pedicab
  - 20 VIP tickets

### Music & Arts Sponsor
- Acknowledgement as exclusive Music & Arts Sponsor
- Signage and branding throughout event
  - Sponsored pedicab
  - 14 VIP tickets

### Photo Opp Sponsor
- Acknowledgement as exclusive Photo Opp Sponsor
- Signage and branding throughout event
  - Sponsored pedicab
  - 14 VIP tickets

### Masquerade Sponsor
- Acknowledgement as exclusive Mask Sponsor
- Signage and branding throughout event
  - One-of-a-kind custom masks provided to first 100 guests
  - 12 VIP tickets

### Carnival Arcade Sponsor
- Acknowledgement as exclusive Carnival Arcade Sponsor
- Signage throughout event
  - 12 VIP tickets

### Food Truck Sponsors
- Acknowledgement as exclusive Carnival Arcade Sponsor
- Signage throughout event
  - 12 VIP tickets

### Dequindre Cut Partners
- Acknowledgement as exclusive Carnival Arcade Sponsor
- Signage throughout event
  - 12 VIP tickets

### Soirée Partners
- Acknowledgement as exclusive Carnival Arcade Sponsor
- Signage throughout event
  - 12 VIP tickets

### All Sponsors Receive
- Recognition on DRFC website, in event press release, and on promotional materials
- Inclusion in eblasts (16k+ subscribers)
- Social media recognition (125k+ followers)
- Listing on Sponsor Board at Soirée
- VIP tickets, which include exclusive VIP benefits

### VIP Ticket Benefits
- Includes unlimited access to food trucks & refreshments, a souvenir masquerade mask, live musical entertainment, surprise performances, fall activities, and more!
SOIRÉE ON THE GREENWAY 2022 SPONSORSHIP FORM

We are delighted to support the Detroit Riverfront through the following:

SPONSORSHIPS:

☐ CARNIVAL ARCADE SPONSOR | $10,000 (FMV $600)
☐ FOOD TRUCK SPONSOR | $5,000 (FMV $500)
☐ DEQUINDE CUT PARTNER | $2,500 (FMV $400)
☐ SOIRÉE PARTNER | $1,000 (FMV $300)

ADDITIONAL SUPPORT:

We would like to make an additional tax-deductible contribution in the amount of $ __________

PAYMENT DETAILS:

☐ CHECK ENCLOSED (Made payable to the Detroit Riverfront Conservancy)
☐ INVOICE ME ON THE DATE OF __________________________
☐ CREDIT CARD (Circle one): VISA MC DISCOVER AMEX

Card Number: ____________________________  Exp. Date: __________  CVV Code: __________
 Billing Zip: ________________  Signature (to authorize card): ____________________________

SPONSORSHIP/PARTNER RECOGNITION:

LIST OUR NAME(S) AS FOLLOWS IN ALL PUBLISHED MATERIALS: __________________________

☐ We prefer to be listed as “anonymous” on published materials

Signature (Donor)  Date
Print Name
Mailing Address  City, State, Zip
Email Address (main point of contact for event logistics & ticketing)

Want to make your donation online? Visit Detroitriverfront.org/Soiree

THANK YOU FOR YOUR SUPPORT!

Contact Events@DetroitRiverfront.org or 313-566-8215 with questions, for additional information, or to discuss custom sponsorship packages.

2022 Soiree SM