

# SHIMMER ON THE RIVER

SEPTEMBER 17, 2021 | WEST RIVERFRONT PARK

## PRESENTING SPONSOR | \$50,000

*Acknowledgement as exclusive Presenting Sponsor  
Logo on event promotions  
Article in DRFC Newsletter  
Opportunity to make remarks at Shimmer  
Signage throughout event  
Meet & greet with featured performers  
30 VIP tickets and two private chalets*

## ENTERTAINMENT SPONSOR | \$25,000

*Acknowledgement as exclusive Entertainment Sponsor  
Signage on performance stage  
Opportunity to introduce featured performers  
Meet & greet with featured performers  
18 VIP tickets and a private chalet*

## SHIMMER AWARD SPONSOR | \$15,000

*Acknowledgement as exclusive Shimmer Award Sponsor  
Signage and branding throughout VIP Reception  
Opportunity to make remarks at VIP Reception  
14 VIP tickets and a private chalet*

## CHAMPIONS OF THE CONSERVANCY | \$10,000

*Acknowledgement as a Champion of the Conservancy  
Dedicated signage at event  
12 VIP tickets and a private chalet*

## RIVERWALK PARTNER

*\$5,000 | 8 VIP tickets*

## SHIMMER PARTNER

*\$2,500 | 6 VIP tickets*



## ALL SPONSORS RECEIVE

*Recognition on DRFC website, in event press release, and on promotional materials  
Inclusion in eblasts (16k+ subscribers)  
Social media recognition (120k+ followers)  
Listing on Sponsor Board at Shimmer  
VIP tickets, which include exclusive VIP benefits*



# SHIMMER ON THE RIVER 2021 SPONSORSHIP FORM

*We are delighted to support the Detroit Riverfront through the following:*

## SPONSORSHIP:

- ☐ PRESENTING SPONSOR | \$50,000 (FMV \$2,250)
- ☐ ENTERTAINMENT SPONSOR | \$25,000 (FMV \$1,350)
- ☐ SHIMMER AWARD SPONSOR | \$15,000 (FMV \$1,050)
- ☐ CHAMPION OF THE CONSERVANCY | \$10,000 (FMV \$900)
- ☐ RIVERWALK PARTNER | \$5,000 (FMV \$600)
- ☐ SHIMMER PARTNER | \$2,500 (FMV \$450)

## INDIVIDUAL TICKETS:

- ☐ VIP TICKETS (FMV \$75 PER TICKET)  
\$250 per ticket, \_\_\_\_\_ total tickets.
- ☐ MAIN EVENT TICKETS (FMV \$55 PER TICKET)  
\$150 per ticket, \_\_\_\_\_ total tickets.

## ADDITIONAL SUPPORT:

*We are unable to attend the event, but would like to make a tax-deductible contribution in the amount of \$ \_\_\_\_\_*

.....

## WE WOULD LIKE TO PAY BY:

- ☐ ENCLOSED CHECK (Made payable to the Detroit Riverfront Conservancy)
- ☐ CREDIT CARD (Circle one): VISA MC DISCOVER AMEX

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Billing Zip: \_\_\_\_\_ Signature (to authorize card): \_\_\_\_\_

## SPONSORSHIP/PARTNER RECOGNITION:

LIST OUR NAME(S) AS FOLLOWS IN ALL PUBLISHED MATERIALS: \_\_\_\_\_

- ☐ We prefer to be listed as "anonymous" on published materials

\_\_\_\_\_  
Signature (Donor) Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Mailing Address City, State, Zip

\_\_\_\_\_  
Email Address (main point of contact for logistics & ticketing)

## PLEASE RETURN FORM TO:

Detroit Riverfront Conservancy  
ATTN: Development Events 2021  
600 Renaissance Center, Ste 1720  
Detroit, MI 48243-1802

## THANK YOU FOR YOUR SUPPORT!

Contact [Events@DetroitRiverfront.org](mailto:Events@DetroitRiverfront.org) with questions, for additional information,  
or to discuss custom sponsorship packages