

#BEING APART TOGETHER

BATTLE OF THE BANDS

Presented by  Citizens™

A physically-distant, socially-connected fundraiser
to support your Detroit Riverfront Conservancy

BATTLE OF THE BANDS | JULY 8TH

We're bringing the Detroit Riverfront community a joyful evening of genre-spanning music, broadcast from our parks and greenways virtually on Facebook. With over 4,000 viewers of our 2020 concert, we're thrilled to create another special evening of entertainment, where viewers will get to tune-in and vote for their favorite performers. The winning band will receive a coveted Main Stage spot on a future River Days.



2020 Virtual Concert



2020 Package - see page 3 to check out our new items!

#BEINGAPARTTOGETHER PACKAGES

A box of Riverfront adventure delivered to your door! Created in partnership with City Bird, these collections of locally-sourced items encourage outdoor summer fun for the entire family. Whether you treat yourself to this box of riverfront treasure, order as a gift for a loved one, or donate a package to one of our charity partners, by purchasing a package, you are supporting the important work of your Detroit Riverfront.





PRESENTING SPONSOR | \$25,000

*Acknowledgement as exclusive Presenting Sponsor
Article in DRFC Newsletter*

*Remarks from a representative of your organization during Battle of the Bands
Opportunity for a limited number of guests to attend live filming of the concert**

Branded item included in each #BeingApartTogether Package

Sponsorship of one special activity included in each package

40 Family Fun Packages

BATTLE OF THE BANDS SPONSOR | \$10,000

Acknowledgement as a Battle of the Bands Sponsor

*Remarks from a representative of your organization during Battle of the Bands
Opportunity for a limited number of guests to attend live filming of the concert**

Sponsorship of one special activity included in each package

24 Family Fun Packages

CHAMPIONS OF THE CONSERVANCY | \$5,000

Acknowledgement as a Champion of the Conservancy Sponsor

12 Family Fun Packages

RIVERWALK SUPPORTER

\$2,500 | 6 Family Fun Packages

DEQUINDRE CUT SUPPORTER

\$1,000 | 2 Family Fun Packages



ALL SPONSORS RECEIVE

Recognition on DRFC website, in event press release, and on promotional materials

Inclusion in eblasts (16k+ subscribers)

Social media recognition (120k+ followers)

Recognition during virtual Battle of the Bands

Branding inside #BeingApartTogether Packages

**In-person attendance dependent on health and safety guidelines at time of filming.*



#BEINGAPART TOGETHER PACKAGES

FAMILY FUN PACKAGE | \$250

There's something for the entire family inside this special box of Riverfront gifts and unique summer activities!



#1 Riverwalk Canvas Bag



#1 Riverwalk Baseball Cap



Hologram Sticker



Balsa Glider



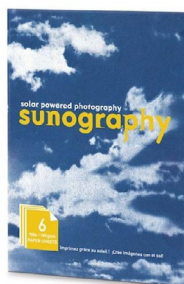
Detroit Riverfront Populace Coffee



Mini Craft Cocktail Syrup



Sidewalk Chalk



Sunography Cards



Huckleberry Fishing Kit



City Bird Grab Bag

RIVERFRONT ESSENTIALS PACKAGE | \$100

Enjoy a limited selection of Riverfront and summer items, including the #1 Riverwalk Baseball Cap, Balsa Glider, Populace Coffee, Hologram Sticker, and Activity Zine.



BUY-ONE-GIVE-ONE PROGRAM | \$400

Help us spread riverfront cheer throughout the community with the Buy-One-Give-One Program. In addition to receiving your #BeingApartTogether Family Fun Package, a family from one of our local charity partners will receive their own box of summer fun.



#BEINGAPARTTOGETHER SPONSORSHIP FORM

We are delighted to support the Detroit Riverfront through the following sponsorship / package purchase:

SPONSORSHIP:

- PRESENTING SPONSOR | SOLD
- BATTLE OF THE BANDS SPONSOR | \$10,000
- CHAMPIONS OF THE CONSERVANCY | \$5,000
- RIVERWALK SUPPORTER | \$2,500
- DEQUINDRE CUT SUPPORTER | \$1,000

INDIVIDUAL PACKAGES:

- FAMILY FUN PACKAGE
\$250 per package, _____ total packages.
- RIVERFRONT ESSENTIALS PACKAGE
\$100 per package, _____ total packages.

ADDITIONAL SUPPORT:

We are unable to attend the event, but would like to make an additional tax-deductible contribution in the amount of \$ _____

BUY-ONE-GIVE-ONE PROGRAM:

Receive a Family Fun package and a family from one of our Detroit charity partners will as well.

\$400 per set of packages, _____ total.

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WE WOULD LIKE TO PAY BY:

- ENCLOSED CHECK *(Made payable to the Detroit Riverfront Conservancy)*
- CREDIT CARD *(Circle one):* VISA MC DISCOVER AMEX

Card Number: _____ Exp. Date: _____ CVV Code: _____

Billing Zip: _____ Signature (to authorize card): _____

SPONSORSHIP/PARTNER RECOGNITION:

LIST OUR NAME(S) AS FOLLOWS IN ALL PUBLISHED MATERIALS: _____

- We prefer to be listed as "anonymous" on published materials

Signature (Donor) *Date*

Print Name

Mailing Address *City, State, Zip*

Email Address (main point of contact for logistics)

PLEASE RETURN FORM TO:

Detroit Riverfront Conservancy
ATTN: Development Events 2021
600 Renaissance Center, Ste 1720
Detroit, MI 48243-1802

THANK YOU FOR YOUR SUPPORT!

Contact Events@DetroitRiverfront.org with questions, for additional information,
or to discuss custom sponsorship packages