This year, our community has embraced parks in ways that we have never seen before; over the last few months the number of visitors along the Detroit Riverfront and Dequindre Cut has well exceeded previous years. This rise in use of our public spaces has meant an increase in security and cleaning to ensure our spaces remain clean, safe, and beautiful—making our work and your support more essential than ever.

Though we wish we could be together in person this year at our annual fundraising events, we invite you instead to show your support for the Detroit Riverfront by joining us for #BeingApartTogether—a new physically-distant, but socially-connected fundraiser.

This fundraiser is a celebration of the important role parks play in our lives, designed to provide new and special ways our community can experience their riverfront, all while #BeingApartTogether. Supporters will receive a package curated in partnership with Midtown retailer City Bird, filled with limited edition riverfront items, Detroit-themed gifts, and unique activities for outdoor fun.

Thanks to our fundraiser supporters, we will be broadcasting a special night of performances by local artists along the Detroit Riverfront on October 16th at 6pm, where the whole community can enjoy the serenity of the river set to the perfect soundtrack of Detroit talent—all designed to bring the riverfront safely to our homes.

Whether in your backyard or your favorite riverfront park, we invite you to support our essential work by #BeingApartTogether this fall!
#BEINGAPARTTOGETHER

PRESENTING SPONSOR | $25,000
Acknowledgement as exclusive presenting Sponsor
Article in DRFC newsletter
Opportunity to make remarks during virtual entertainment
Branded item included in each #BeingApartTogether Package
Sponsorship of one special activity included in each package
40 #BeingApartTogether Packages

ESSENTIAL RIVERFRONT HEROES | $10,000
Acknowledgement as an Essential Riverfront Hero Sponsor
Sponsorship of one special activity included in each package
24 #BeingApartTogether Packages

CHAMPIONS OF THE CONSERVANCY | $5,000
Acknowledgement as a Champion of the Conservancy Sponsor
12 #BeingApartTogether Packages

RIVERWALK SUPPORTER
$2,500 | 6 #BeingApartTogether Packages

DEQUINDRE CUT SUPPORTER
$1,000 | 2 #BeingApartTogether Packages

ALL SPONSORS RECEIVE
Recognition on DRFC website, in event press release, and on promotional materials
Inclusion in eblasts (16k+ subscribers)
Social media recognition (100k+ social followers)
Recognition during virtual entertainment
Branding inside #BeingApartTogether Packages
Adventure awaits! This collection of locally-sourced items encourages outdoor fun for the entire family. Whether you treat yourself to this box of riverfront treasure or order as a gift for a loved one, by purchasing the #BeingApartTogether Package, you are supporting the important work of your Detroit Riverfront.
#BEINGAPARTTOGETHER SPONSORSHIP FORM

We are delighted to support the Detroit Riverfront through the following sponsorship / ticket purchase:

**SPONSORSHIP:**
- □ PRESENTING SPONSOR  |  SOLD!
- □ ESSENTIAL RIVERFRONT HERO  |  $10,000
- □ CHAMPION OF THE CONSERVANCY  |  $5,000
- □ RIVERWALK SUPPORTER  |  $2,500
- □ DEQUINDRE CUT SUPPORTER  |  $1,000

**INDIVIDUAL PACKAGE:**
- □ #BEINGAPARTTOGETHER PACKAGE  
  $250 per package, _____ total packages.

**ADDITIONAL SUPPORT:**
We are unable to attend the event, but would like to make an additional tax-deductible contribution in the amount of $______________________________

**WE WOULD LIKE TO PAY BY:**
- □ ENCLOSED CHECK  (Made payable to the Detroit Riverfront Conservancy)
- □ CREDIT CARD (Circle one):  VISA  MC  DISCOVER  AMEX
  Card Number: __________________________  Exp. Date: ___________  CVV Code: ___________
  Billing Zip: ______________  Signature (to authorize card): ______________________________

**SPONSORSHIP/PARTNER RECOGNITION:**
LIST OUR NAME(S) AS FOLLOWS IN ALL PUBLISHED MATERIALS: ________________________________________
- □ We prefer to be listed as “anonymous” on published materials

Signature (Donor)  Date

Print Name

Mailing Address  City,  State,  Zip

Email Address (main point of contact for logistics)

**PLEASE RETURN FORM TO:**
Detroit Riverfront Conservancy
ATTN: Development Events 2020
600 Renaissance Center, Ste 1720
Detroit, MI 48243-1802

**THANK YOU FOR YOUR SUPPORT!**
Contact Events@DetroitRiverfront.org with questions, for additional information, or to discuss custom sponsorship packages