



SHIMMER on the RIVER

Honoring Nettie Seabrooks

THURSDAY, JUNE 20, 2019
WEST RIVERFRONT PARK

Kick-off summer in style at the Detroit Riverfront Conservancy's 9th annual *Shimmer on the River*, this year an exclusive preview of River Days. We will welcome Motown legends The Four Tops to the stage for an unforgettable live performance, and will treat our guests to a food truck rally, live piano karaoke, games, refreshments, and activities for all ages.

This year, we are proud to recognize Nettie Seabrooks' dedication to the Detroit Riverfront with the Shimmer Award. Join us at the VIP Reception to raise a glass to her unwavering support to our organization and toast the beginning to another great summer along the river.

5:30 PM *VIP Reception*
Live music, passed hors d'oeuvres, & the presentation of the Shimmer Award to Nettie Seabrooks

6:30 PM *Main Event*
Live music from the Four Tops, the River Days Food Truck Rally, refreshments, all ages games and activities, & more

8:30 PM *Shimmer Late Night*
Live Piano Karaoke, refreshments, & late-night food truck menu until **10:30 PM**



SUPPORT THE DETROIT RIVERFRONT AS A SHIMMER SPONSOR!

PRESENTING SPONSOR

\$30,000 | EXCLUSIVE SPONSOR

- Acknowledgement as Exclusive Presenting Sponsor
- Article in DRFC newsletter
- Signage throughout event
- Opportunity to make remarks at Shimmer
- Meet & greet with The Four Tops
- 20 VIP tickets

SHIMMER AWARD SPONSOR

\$20,000 | EXCLUSIVE SPONSOR

- Acknowledgement as exclusive Shimmer Award Sponsor
- Signage and branding throughout VIP Reception
- Opportunity to make remarks at VIP Reception
- 16 VIP tickets

FOOD TRUCK SPONSOR

\$10,000 | LIMITED AVAILABILITY

- Sponsorship of one food truck
- Branding at food truck
- Opportunity to name one menu item
- 12 VIP tickets

ALL SPONSORS & PARTNERS RECEIVE

- Recognition on DRFC website, in event press release, and on promotional materials
- Inclusion in digital invites & eblasts (14k+ subscribers)
- Social media recognition (100k+ social followers)
- Listing on Sponsor Board at Shimmer
- VIP tickets, which include exclusive VIP benefits



For additional sponsorship information, contact
Events@Detroitriverfront.org or 313.566.8215

ENTERTAINMENT SPONSOR

\$25,000 | EXCLUSIVE SPONSOR

- Acknowledgement as exclusive Entertainment Sponsor
- Signage on performance stage
- Opportunity to introduce featured performers
- Meet & greet with The Four Tops
- 18 VIP tickets

KARAOKE STAGE SPONSOR

\$15,000 | EXCLUSIVE SPONSOR

- Acknowledgement as exclusive Karaoke Stage Sponsor
- Signage and branding at Karaoke Stage
- Opportunity to make remarks at Karaoke Stage
- 14 VIP tickets

RALPH WILSON PARK PARTNER | \$7,500

10 VIP tickets

RIVERWALK PARTNER | \$5,000

8 VIP tickets

SHIMMER PARTNER | \$2,500

6 VIP tickets

INDIVIDUAL EVENT TICKETS:

VIP RECEPTION | \$250

Includes access to the exclusive VIP Reception & Shimmer Award presentation plus all Main Event & Late Night benefits

MAIN EVENT | \$150

Includes unlimited access to Food Truck Rally, live entertainment by the Four Tops, all ages games & activities, free admission for up to two children 12-and-under, plus all Late Night benefits

SHIMMER LATE NIGHT | \$75

Includes access to Shimmer Late Night featuring Live Piano Karaoke, refreshments, late-night food truck menu



2019 SHIMMER SPONSOR + TICKET FORM

We are delighted to support the Detroit Riverfront through the following sponsorship / ticket purchase:

SPONSORSHIP:

- PRESENTING SPONSOR | SOLD!
- ENTERTAINMENT SPONSOR | \$25,000
- SHIMMER AWARD SPONSOR | \$20,000
- KARAOKE STAGE SPONSOR | \$15,000
- FOOD TRUCK SPONSOR | \$10,000
- RALPH WILSON PARK PARTNER | \$7,500
- RIVERWALK PARTNER | \$5,000
- SHIMMER PARTNER | \$2,500

INDIVIDUAL TICKETS:

- VIP RECEPTION TICKETS
\$250 per ticket, _____ total tickets
- MAIN EVENT TICKETS
\$150 per ticket, _____ total tickets
- SHIMMER LATE NIGHT TICKETS
\$75 per ticket, _____ total tickets

ADDITIONAL SUPPORT:

We are unable to attend the event, but would like to make an additional tax-deductible contribution in the amount of \$ _____

WE WOULD LIKE TO PAY BY:

ENCLOSED CHECK *(Made payable to the Detroit Riverfront Conservancy)*

CREDIT CARD *(Circle one):* VISA MC DISCOVER AMEX

Card Number: _____ Exp. Date: _____ CVV Code: _____

Billing Zip: _____ Signature (to authorize card): _____

SPONSORSHIP/PARTNER RECOGNITION:

LIST OUR NAME(S) AS FOLLOWS IN ALL PUBLISHED MATERIALS: _____

We prefer to be listed as "anonymous" on published materials

Signature (Donor) Date

Print Name

Mailing Address City, State, Zip

Email Address (main point of contact for event logistics & ticketing)

PLEASE RETURN FORM TO:

Detroit Riverfront Conservancy
ATTN: Development Events 2019
600 Renaissance Center, Ste 1720
Detroit, MI 48243-1802

THANK YOU FOR YOUR SUPPORT!

Contact Sarah Couyoumjian with questions, for additional information, or to discuss custom sponsorship packages:
Events@DetroitRiverfront.org | 313.566.8215