

ROLL THE RIVERFRONT THIS SUMMER

FIESTA
DEL RÍO

BEST OF SOUTHWEST
DETROIT

PRESENTED BY **IDEAL GROUP**
AND THE VENEGAS FAMILY



DETROIT
RIVERFRONT
CONSERVANCY



AT THE
**FIRST ANNUAL DETROIT
FIESTA DEL RÍO**

FEATURING THE
**Westside Majestics
Slam Saturday**

Special Thanks to Erik Howard
and the Young Nation Expressions.

**SATURDAY AUG
11AM - 7PM 27**

at the newly-revived West
Riverfront in downtown Detroit.

Participation in Car Show:	Participation in Hop Event:
\$10 Pre-Register	\$20 Pre-Register
\$15 Day of Show	\$25 Day of Show

FOR MORE INFORMATION, CONTACT:

Tony Frazier at tony60fosh64@yahoo.com
or Jill R. Riddle at jill@artsbeatseats.com.

over **\$3,000**

in available prize money will be awarded!

Categories will be assigned onsite.

Slam Saturday online pre-registration
is now available at: detroitriverfront.org/fdr

Fiesta del RíO will be alive with music from national and local acts; curated, authentic Mexican and Latin foods; and unique merchandise. Admission to the event is free for two passengers of cars registered for the show or hop. Admission for all other guests is \$5. Nearby guest parking is also \$5.



EVENT REGISTRATION FORM

NAME	
PHONE	
EMAIL	
ADDRESS	
LICENSE PLATE NUMBER	
MAKE/MODEL OF VEHICLE	

Please check one box below.

- \$10 Car Show Registration (Not eligible for Prizes) \$20 Hop Registration

PLEASE MAKE CHECK PAYABLE TO: Detroit RiverFront Conservancy

MAIL FORM AND PAYMENT TO:

**Fiesta del Rio
c/o JWA
Attn: Jill Riddle
301 W. 4th Street
Suite LL-150
Royal Oak, MI 48067**



1801 West Jefferson | Detroit, MI 48216
Enter at gate off Rosa Parks & West Jefferson